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Addressing Anemia in Pregnancy: Policy and Public Health Perspectives

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Abstract

Anemia in pregnancy is a significant global health concern, affecting approximately 40% of pregnant women worldwide and posing serious risks to maternal and neonatal health. The predominant cause of anemia during pregnancy is iron deficiency, which can lead to complications such as preterm birth, low birth weight, and increased maternal morbidity and mortality. Despite the recognition of its importance, the implementation of effective public health policies and interventions has been inconsistent, particularly in low- and middle-income countries where the burden of anemia is highest. This review explores the multifaceted nature of anemia in pregnancy, highlighting the critical need for comprehensive policy frameworks and public health strategies to address its prevalence and improve health outcomes for mothers and their children. Addressing anemia in pregnancy requires an understanding of its underlying causes, including nutritional deficiencies, socio-economic factors, and healthcare access disparities. Effective interventions include iron and folic acid supplementation, dietary education, food fortification programs, and comprehensive antenatal care services. However, many regions face significant challenges, including inadequate health infrastructure, cultural barriers, and limited access to essential health services. This review emphasizes the importance of integrating anemia prevention into broader maternal and child health initiatives and developing tailored strategies that consider the unique socio-cultural contexts of affected populations.

Keywords: *Anemia in pregnancy, public health policy, maternal health, iron deficiency anemia, micronutrient supplementation, antenatal care.*

Introduction

Anemia during pregnancy is a critical public health issue, affecting a significant proportion of expectant mothers globally. According to the World Health Organization (WHO), nearly 40% of pregnant women are estimated to be anemic, with the prevalence particularly pronounced in low- and middle-income countries (LMICs)

where nutritional deficiencies, inadequate healthcare access, and socio-economic factors converge to exacerbate this condition. Anemia in pregnancy is primarily characterized by a reduction in hemoglobin levels, which can impair oxygen delivery to both the mother and the fetus, leading to adverse health outcomes. This review seeks to elucidate the various aspects of anemia in pregnancy, focusing on the policy and public

health perspectives necessary to address this persistent challenge.¹⁻² The predominant cause of anemia in pregnant women is iron deficiency, which can result from insufficient dietary intake, poor absorption of iron, or increased physiological demands due to the growth of the fetus. In addition to iron deficiency, other nutritional deficiencies, such as folate and vitamin B12 deficiencies, as well as the effects of infections and chronic diseases, contribute to the overall burden of anemia. These factors are compounded by socio-economic challenges, including poverty, lack of education, and limited access to health services, which hinder effective prevention and treatment strategies.³

Public health interventions aimed at reducing anemia during pregnancy have primarily focused on iron and folic acid supplementation, dietary modifications, and food fortification. The WHO recommends that pregnant women receive daily supplementation of iron (30-60 mg) and folic acid (400 µg) to mitigate the risk of anemia and related complications. Despite these guidelines, compliance remains an issue due to factors such as side effects from supplementation, lack of awareness about its importance, and limited access to health services. Consequently, public health policies must not only promote supplementation but also address the underlying barriers that prevent adherence and access.⁴ In addition to supplementation, improving dietary diversity through nutrition education and food fortification programs has proven effective in enhancing iron intake among pregnant women. Fortifying staple foods with iron and other essential nutrients can help reach populations at risk of anemia, especially where dietary restrictions or poverty limit access to diverse food options. However, the success of such interventions often hinges on effective policy frameworks and community engagement to ensure that they are culturally appropriate and widely accepted. Thus, a comprehensive strategy that encompasses both individual and population-level approaches is vital for addressing anemia in pregnancy.⁵

Causes of Anemia in Pregnancy

Anemia during pregnancy is a complex condition with multiple underlying causes, most commonly attributed to nutritional deficiencies, particularly iron deficiency. This deficiency arises due to several interrelated factors, including increased physiological demands during pregnancy, inadequate dietary intake of essential nutrients, and poor absorption of iron. While iron deficiency is the most prevalent cause of anemia in pregnant women, other factors such as folate and vitamin B12 deficiencies, chronic diseases, infections, and socio-economic conditions also contribute significantly to the overall burden of anemia.⁶⁻⁷

1. Nutritional Deficiencies:

Iron deficiency anemia (IDA) is the most common type of anemia in pregnancy, often exacerbated by the increased iron requirements during gestation. Pregnant women need approximately 27 mg of elemental iron daily to support the developing fetus and increase maternal blood volume. However, many women enter pregnancy with insufficient iron stores due to inadequate dietary intake or pre-existing deficiencies. Folate and vitamin B12 deficiencies can also lead to anemia, particularly megaloblastic anemia, which is characterized by the production of large, immature red blood cells. These deficiencies can result from poor dietary habits, limited access to nutritious foods, and a lack of awareness about the importance of micronutrients in maternal health.⁸

2. Increased Physiological Demands:

Pregnancy places significant physiological demands on a woman's body, leading to increased requirements for iron, folate, and other nutrients. The growing fetus and placenta require adequate supplies of these essential nutrients for proper development, which can deplete the mother's stores, especially if dietary intake is insufficient. Additionally, the expansion of maternal blood volume can dilute hemoglobin levels, further contributing to anemia. Women with multiple pregnancies or closely spaced pregnancies are at a

higher risk of developing anemia due to the cumulative nutritional demands.⁹

3. Chronic Diseases and Infections:

Certain chronic diseases, such as chronic kidney disease, inflammatory disorders, and autoimmune conditions, can contribute to anemia in pregnancy by affecting red blood cell production or increasing the destruction of red blood cells. Furthermore, infections like malaria and hookworm can exacerbate anemia, particularly in regions where these diseases are endemic. Malaria, for instance, is a significant contributor to anemia in sub-Saharan Africa, leading to hemolysis (destruction of red blood cells) and reduced hemoglobin levels. Pregnant women with pre-existing conditions or infections may experience worsened anemia due to their body's inability to meet the increased demands of pregnancy.¹⁰

4. Socio-economic Factors:

Socio-economic factors play a crucial role in the prevalence of anemia in pregnancy. Women living in poverty often have limited access to healthcare, nutritious foods, and education regarding proper nutrition during pregnancy. This lack of access can lead to inadequate iron and vitamin intake, ultimately contributing to the development of anemia. Cultural beliefs and practices may also influence dietary choices and health-seeking behaviors, further complicating efforts to address anemia in pregnancy. In many communities, women may prioritize family needs over their own health, leading to inadequate self-care and nutritional support.¹¹

5. Maternal Age and Health Status:

The age and overall health status of pregnant women can influence their risk of developing anemia. Adolescents and young mothers may be particularly vulnerable due to their still-growing bodies, which may not have sufficient iron stores to support both their development and that of their growing fetus. Additionally, women with a history of anemia or those who have had previous

pregnancies with complications are at an increased risk for anemia in subsequent pregnancies. Overall, understanding the diverse causes of anemia in pregnancy is essential for developing targeted interventions and public health strategies to mitigate this critical issue.¹²

Policy Interventions and Global Guidelines

Addressing anemia in pregnancy requires a coordinated approach that incorporates evidence-based policy interventions and adherence to global health guidelines. Various international organizations, including the World Health Organization (WHO), the United Nations Children's Fund (UNICEF), and the International Federation of Gynecology and Obstetrics (FIGO), have developed comprehensive strategies and recommendations aimed at reducing the prevalence of anemia among pregnant women. These initiatives emphasize the importance of nutrition, supplementation, and health service delivery, and they advocate for multi-sectoral collaboration to ensure effective implementation at the community level.¹³

1. Nutritional Guidelines and Supplementation:

Global guidelines advocate for universal iron and folic acid supplementation for pregnant women to mitigate the risks of anemia. The WHO recommends that all pregnant women receive iron supplementation of 30–60 mg per day and folic acid supplementation of 400 µg per day, starting as early as possible in pregnancy and continuing until delivery. These recommendations have been adopted by many countries and have led to the establishment of national supplementation programs. However, challenges such as side effects from iron supplements, lack of awareness among healthcare providers and pregnant women, and access barriers can hinder effective implementation. Policies must be developed to address these barriers, including providing education on the importance of supplementation,

managing side effects, and improving access to supplements in rural and underserved areas.¹⁴

2. Food Fortification Programs:

Food fortification is another key policy intervention aimed at reducing anemia in pregnancy. Fortifying staple foods with iron, folate, and other essential vitamins can help increase nutrient intake among populations at risk of deficiencies. Countries such as Chile and Brazil have successfully implemented national fortification programs for wheat flour and cornmeal, resulting in significant reductions in anemia prevalence among pregnant women. To enhance the effectiveness of these programs, policymakers must ensure that fortification initiatives are culturally appropriate and widely accepted by the population. Collaboration with food industries and local communities can facilitate the successful implementation of food fortification strategies.¹⁵

3. Comprehensive Antenatal Care:

Global guidelines emphasize the importance of comprehensive antenatal care (ANC) services in addressing anemia during pregnancy. ANC provides an opportunity to screen for anemia, educate women about nutritional needs, and ensure access to necessary supplements and healthcare services. Policies should promote the integration of anemia screening and management into routine ANC visits, particularly in LMICs where the burden of anemia is highest. Training healthcare providers to recognize and address anemia in pregnancy, along with improving data collection and monitoring systems, is crucial for evaluating the effectiveness of these interventions.¹⁶

4. Multi-sectoral Approaches:

Anemia in pregnancy is influenced by a variety of factors, including health, nutrition, education, and socio-economic status. Therefore, effective policy interventions must adopt a multi-sectoral approach that involves collaboration across various sectors, including health, agriculture,

education, and social services. Engaging community health workers, nutritionists, and local organizations can enhance outreach and facilitate targeted interventions that consider the unique needs of different communities. By fostering collaboration among sectors, policies can be designed to create synergies that maximize the impact of anemia prevention strategies.¹⁷

5. Monitoring and Evaluation:

To ensure the effectiveness of policies and interventions aimed at reducing anemia in pregnancy, robust monitoring and evaluation systems are essential. Countries should establish baseline data on anemia prevalence and maternal health indicators to assess the impact of implemented strategies over time. Regular evaluations can identify gaps in service delivery and help inform policy adjustments as needed. Global initiatives, such as the WHO Global Nutrition Policy Review, can facilitate knowledge sharing and best practices among countries, fostering a collaborative environment for addressing anemia in pregnancy on a global scale.¹⁸

Public Health Challenges

Addressing anemia in pregnancy presents numerous public health challenges that can hinder effective prevention and management strategies. These challenges encompass a range of factors, including healthcare access, education, socio-economic disparities, cultural beliefs, and health system inadequacies.

1. Inadequate Healthcare Access:

Access to quality healthcare services is a significant barrier to addressing anemia in pregnancy, especially in low- and middle-income countries (LMICs). Many pregnant women lack access to antenatal care due to geographical barriers, insufficient healthcare infrastructure, or financial constraints. In rural areas, healthcare facilities may be far away, and transportation options may be limited, making it challenging for

women to receive timely and appropriate care. Additionally, shortages of trained healthcare providers can result in inadequate screening and treatment for anemia, leaving many women untreated or undiagnosed. Improving healthcare access through community-based services, mobile clinics, and telehealth initiatives is essential to ensure that all pregnant women receive necessary care.¹⁹

2. Nutritional Knowledge and Dietary Practices:

A lack of nutritional knowledge among pregnant women and their families can contribute to inadequate dietary intake of essential nutrients, increasing the risk of anemia. In many communities, there may be limited awareness of the importance of iron-rich foods and the role of micronutrients in supporting maternal health. Cultural beliefs and dietary practices may also influence food choices, leading to inadequate consumption of iron-rich foods or supplements. Public health education campaigns focused on nutrition during pregnancy are vital to raise awareness about the importance of a balanced diet, dietary diversity, and the benefits of iron and folic acid supplementation.²⁰

3. Socio-economic Disparities:

Socio-economic factors play a critical role in the prevalence of anemia in pregnancy. Women living in poverty may face multiple barriers to accessing healthcare, education, and nutritious food. Economic constraints can limit their ability to purchase iron-rich foods, leading to nutritional deficiencies. Additionally, women from marginalized communities may experience systemic discrimination that affects their access to healthcare services and education. Addressing socio-economic disparities requires comprehensive public health policies that consider the social determinants of health, including poverty alleviation strategies, education, and access to resources.²¹

4. Cultural Beliefs and Practices:

Cultural beliefs and practices surrounding pregnancy and nutrition can significantly impact women's health and their willingness to seek care for anemia. In some communities, traditional beliefs may discourage the consumption of certain foods, including those rich in iron, or may promote the use of herbal remedies that lack sufficient nutritional content. Furthermore, stigma associated with anemia or related health conditions may prevent women from seeking help. Engaging with community leaders and stakeholders to foster culturally sensitive health promotion initiatives can help overcome these barriers and encourage women to prioritize their health during pregnancy.²²

5. Inadequate Policy Implementation:

While many countries have established guidelines and policies aimed at addressing anemia in pregnancy, inadequate implementation often hampers their effectiveness. Issues such as lack of funding, insufficient training of healthcare providers, and poor coordination between health sectors can lead to gaps in service delivery. Additionally, monitoring and evaluation systems may be lacking, making it difficult to assess the impact of interventions. Strengthening health systems, enhancing inter-sectoral collaboration, and ensuring adequate resources for program implementation are essential for translating policy into practice and achieving meaningful reductions in anemia prevalence.²³

6. Global Health Crises:

Public health challenges can be exacerbated by global health crises, such as pandemics or natural disasters, which disrupt healthcare systems and access to essential services. The COVID-19 pandemic, for instance, has significantly impacted maternal health services, leading to reduced access to antenatal care and supplementation programs. This disruption may contribute to an increase in anemia prevalence among pregnant women, emphasizing the need for resilient healthcare systems that can withstand such shocks

and continue to provide essential services to vulnerable populations.²⁴ Addressing these public health challenges requires a comprehensive and collaborative approach that engages multiple stakeholders, including governments, healthcare providers, community organizations, and international agencies. By identifying and overcoming barriers to effective anemia management during pregnancy, public health initiatives can significantly improve health outcomes for mothers and their children, ultimately contributing to the broader goals of maternal and child health globally.²⁵⁻²⁶

Recommendations for Strengthening Policy and Public Health Strategies

To effectively combat anemia in pregnancy and improve maternal health outcomes, it is crucial to strengthen policy and public health strategies through a multi-faceted approach. The following recommendations outline actionable steps that governments, healthcare organizations, and communities can take to address the complexities of anemia in pregnancy and promote sustainable health improvements.

1. Enhance Nutritional Education and Awareness:

Develop comprehensive public health campaigns to educate pregnant women and their families about the importance of nutrition during pregnancy, focusing on iron, folate, and vitamin B12. These campaigns should include culturally sensitive materials that promote dietary diversity and emphasize the consumption of iron-rich foods such as lean meats, legumes, nuts, and green leafy vegetables. Collaboration with local community leaders, schools, and women's groups can help disseminate information effectively and encourage positive dietary practices.

2. Implement Universal Supplementation Programs:

Establish and maintain universal iron and folic acid supplementation programs as part of routine

antenatal care. Policies should ensure that all pregnant women receive appropriate supplementation from the early stages of pregnancy through delivery. To improve adherence, healthcare providers should be trained to counsel women on the importance of taking supplements, manage potential side effects, and provide accessible options for supplementation, including food fortification initiatives.

3. Improve Access to Antenatal Care Services:

Increase accessibility to comprehensive antenatal care (ANC) services, especially in rural and underserved areas. This can be achieved by expanding the network of healthcare facilities, utilizing mobile clinics, and training community health workers to provide basic ANC services. Additionally, policies should focus on eliminating financial barriers to care, such as through the provision of subsidized or free services for low-income pregnant women.

4. Strengthen Health Systems and Workforce Training:

Invest in strengthening health systems to ensure they are adequately equipped to address anemia in pregnancy. This includes training healthcare providers on the screening, diagnosis, and management of anemia, as well as on the importance of addressing socio-economic and cultural factors that may influence health behaviors. Continuous professional development and support for healthcare providers will enhance their ability to deliver effective care.

5. Foster Multi-sectoral Collaboration:

Encourage collaboration among various sectors, including health, nutrition, agriculture, education, and social services, to create a comprehensive approach to addressing anemia in pregnancy. Multi-sectoral initiatives can enhance the effectiveness of interventions by addressing the social determinants of health and ensuring that policies are aligned and coordinated. Engaging non-governmental organizations (NGOs) and community-based organizations can also enhance

outreach efforts and improve program implementation.

6. Monitor and Evaluate Policies and Programs:

Establish robust monitoring and evaluation systems to assess the effectiveness of anemia prevention and management strategies. Regular data collection on anemia prevalence, maternal health indicators, and program outcomes can inform policy adjustments and resource allocation. Engaging stakeholders in the evaluation process can foster transparency and accountability, ensuring that programs are responsive to the needs of pregnant women.

7. Address Socio-economic Disparities:

Develop policies that address the underlying socio-economic factors contributing to anemia in pregnancy. This includes initiatives aimed at poverty alleviation, improving access to education, and promoting food security. Programs should focus on empowering women through education and economic opportunities, as improving women's socio-economic status can have a positive impact on their health and nutritional choices.

8. Respond to Global Health Challenges:

Ensure that public health strategies are resilient and adaptable to global health crises, such as pandemics or natural disasters. Establish contingency plans for maintaining maternal health services during emergencies and utilize technology to provide remote care and education. Strengthening health systems to withstand shocks will be critical for sustaining efforts to reduce anemia in pregnancy in the face of unforeseen challenges.

Conclusion

Addressing anemia in pregnancy is a critical public health priority that requires urgent

attention due to its significant impact on maternal and fetal health. The complexities of this condition arise from a multitude of factors, including nutritional deficiencies, socio-economic disparities, and systemic barriers to healthcare access. Effective management and prevention strategies must be multifaceted and culturally sensitive, integrating nutritional education, universal supplementation, and comprehensive antenatal care services.

To achieve meaningful reductions in anemia prevalence among pregnant women, it is essential to strengthen policy and public health strategies through enhanced collaboration across sectors. By fostering partnerships among healthcare providers, community organizations, and policymakers, a holistic approach can be developed to address the underlying determinants of health that contribute to anemia. Moreover, robust monitoring and evaluation systems will ensure that interventions are effective and responsive to the needs of women, allowing for continuous improvement in service delivery.

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